

United Arab Emirates Jobs Expertini®

Social Media Specialist Jobs in Dubai | W1TTY

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Company: W1TTY

Location: , Dubai, United Arab Emirates

Category: sales-and-related

Description:

That's why we pull together some of the greatest, strongest, most brilliant minds on earth. We challenge them to take the beast of the financial system and curiously re-engineer the possible. To find new ways to build better products, and equip people with super powers to improve their lives. To let people only pay for what they need, to create products to bank smarter every day, that merge the new worlds of cryptos and fiat currencies and to create one system for a simply better life.

Responsibilities:

Collaborating with end users & understanding the target market

Conduct customer Survey

Create customer journey maps

Competitor analysis

Go To Market strategies

Collaborate & contribute to the marketing strategies

Defining the vision

Create a product road map

Keep product in line with overall business goals

Communicate to stake holders to understand business objectives

Managing the product backlog

Create list of backlog items

Prioritize items based on overall strategy

Consider needs and objectives of stakeholders

Manage scope, budget and time to prioritize projects

Map out dependencies

Overseeing all stages of product development

Contribute to the planning, execution and review of each sprint

Work with development team to refine and improve the development process

Monitoring and evaluating product progress at each stage of the process

Be accountable for each stage of product development and delivery process

Reports project progress through each sprint

Acceptance of final product and its fit for purpose in the market

Strong working knowledge in running Agile Scrum SDLC

Experience in running Feature based product development team

Chair Demand Management meetings

Contribute towards sprint planning

Attend stand-up meetings

Chair Sprint Retrospective meetings

Requirements:

Product Roadmap

An up-to date product roadmap that is well aligned with technology roadmap

Stake holders are kept up-to date on progress of current plan and future delivery

A clear project business case is maintained for all projects

Product Delivery

Ownership of Product delivery for the defined and agreed scope is done on schedule, cost and quality

Both functional and non-functional requirements are fulfilled

Product Launch & post launch

Product launch planning that includes marketing and sales campaigns

Knowledge and Training to Operations and Incident Management team

Product launch is clearly communicated and planned with all internal and external stake holders

Product launch report

Post launch Project business case fulfilment report

Financial Service and/or Banking domain knowledge

Experience in B2C product offering

Possess a understanding of end-to-end experience that is customer-centric

In-depth knowledge of Scrum and Agile Software Development Methodology

Working knowledge of product development

Ability to prioritize effectively through collaboration and cooperation

Excellent oral and written communication

Ability to work with small and large cross functional teams using global talents

Analytical & Problem-solving skills

Creative thinker

Attention to details

Experience in sales or marketing is an advantage

Understanding of latest technology trends & design quality standards is an advantage

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