

## Sourcing Manager (Dairy and Cheese) Jobs in Dubai

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Company: Majid Al Futtaim

Location: dubai

Category: other-general

## Sourcing Manager (Dairy and Cheese) Jobs in Dubai

**Job Responsibilities:**Manage the strategic planning process for the assigned categories based on key consumer insights to enhance current portfolio and improve communication with consumers

Deliver internal and external presentations regarding product knowledge, new product introductions, marketing materials, business objective and communication strategy

Coordinate the development of communication materials such as catalogues websites, brochures, packaging and in-store displays

Monitor and analyze business performance vis-à-vis business goals (awareness, share, consumer diagnostics, profitability, etc.) and the competition

**Job Requirements:**Bachelor's Degree in Supply Chain Management, Logistics or Business Administration

10+ years of experience in a similar role

5+ years in Food Service/Horeca Distribution#J-18808-Ljbffr

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