

# United Arab Emirates Jobs Expertini®

**Specialized in digital marketing**

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Company: English Language Teacher

Location: abu dhabi

Category: other-general

The candidate must understand how to implement lead generation, social media, and SEO activities. Implement and execute SEO, SMM and SEM campaigns. Develop content and marketing strategies for social media and websites. Providing creative ideas for content marketing. Get insight into online marketing trends and keep strategies updated. Manage the budget that will be spent on promoting social media posts. Writing content and blog for the website. Plan and monitor our social media presence (e.g. Instagram, Facebook, Twitter, YouTube, LinkedIn, Tiktok, Snapchat, Google Map, etc.) Disclaimer: Drjobs.aeis only a platform that connects job seekers and employers. Applicants are advised to conduct their own independent research into the credentials of the prospective employer. We always make certain that our clients do not endorse any request for money payments, thus we advise against sharing any personal or bank-related information with any third party. If you suspect fraud or malpractice, please contact us via contact us page. Dr.Job is an online platform that connects employers with skilled job seekers, facilitating the search for job opportunities and top talent. Established in 2015. Dr.Job has emerged as the Gulf region's premier job portal, attracting thousands of job seekers every day from different countries like UAE, Saudi Arabia, Bahrain, Kuwait, Oman, and Qatar.

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