

Sports Marketing Manager | JA Resorts and Hotels Jobs in Dubai

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Company: JA Resorts and Hotels

Location: dubai

Category: other-general

Sports Marketing Manager | JA Resorts and Hotels Jobs in Dubai

Description:

The primary role of the Sports Marketing Manager is to develop and manage marketing campaigns designed to support the commercial objectives of JA Sports. Results-driven, you

will also be responsible for measuring and analysing the campaign's performance metrics and KPIs.

Responsibilities:

Understanding the target sports audience and creating awareness among them.

Developing effective marketing strategies and campaigns.

Creating campaigns on upcoming sports events.

Requirements:

Bachelor's degree in Communication, Marketing, Journalism, or a related field.

Proven work experience as a Sport Marketing Manager, or a similar position.

Excellent knowledge of the sports industry

#J-18808-Ljbffr

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