

# United Arab Emirates Jobs Expertini®

**Sr. Specialist | adidas Dubai**

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Company: adidas

Location: dubai

Category: other-general

Sr. Specialist | adidas Dubai

Inspired by our heritage, we push the boundaries of culture and human performance. Through sport, we have the power to change lives.

The role involves supporting the BU Originals footwear (FTW) team in achieving short and medium-term objectives for the Emerging Market (EM) Business Unit.

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Passion for Sport, Fitness & Fashion.

Respectful Team-player.

Understanding of lifestyle footwear market, distribution channels & consumer trends.

Strong analytical skills structured and process oriented.

Ability to communicate with Senior Leadership in Global & Local teams.

Experience in Category Management, Merchandising, Consumer Experience is a plus.

Ability to lead stakeholders x-functionally.

Requisite Education And Experience / Minimum Qualifications

University Degree in Business or Marketing.

Category Management/ Ranging/ Merchandising- or Account Marketing / Sales Experience.

Advanced user of Excel and PowerPoint.

Fluent in English (verbal and written).

Don't miss out on this exciting opportunity – apply now at [dubaiofferz.com#J-18808-Ljbfrr](http://dubaiofferz.com#J-18808-Ljbfrr)

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