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Category: other-general

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Agoda is an online travel booking platform for accommodations, flights, and more. We build and deploy cutting-edge technology that connects travelers with more than 2.5 million accommodations globally. Based in Asia and part of Booking Holdings, our 6,000+ employees representing 90+ nationalities foster a work environment rich in diversity, creativity, and collaboration. We innovate through a culture of experimentation and ownership, enhancing the ability for our customers to experience the world.

Responsibilities:

Experimentation and optimizing campaign performance: Experiment with ads/campaign structures and bidding & pricing strategies on partners such as Google, Bing, TripAdvisor, Trivago, and other search engines. Adapt to new product features and roll out changes from successful tests.

Modeling: Analyze vast amounts of data generated by experiments, develop predictive models using data science techniques (e.g. understanding the impact on bookings from large-scale TV campaigns or demand elasticity from pricing optimization), and liaise with product teams on an implementation roadmap

Reporting, analysis, and insights: Building dashboards to track performance, derive insights, understand growth levers, and communicate recommendations via presentations to stakeholders

Requirements:

Bachelor's degree or higher from top university in a quantitative subject e.g. computer science, mathematics, engineering business, science, or relevant field of study

0 to 4 years experience in data crunching from top-tier consulting, investment banking, private equity or strategy/business role for a fast-growing global tech company

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