

United Arab Emirates Jobs Expertini®

SVP Cyber & Intelligence Communications | Mastercard Careers

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Company: Mastercard Inc.

Location: , Dubai, United Arab Emirates

Category: sales-and-related

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Description:

The Cyber & Intelligence business (C&I) leads Mastercard's efforts to develop cutting-edge technology and solutions that help advance trust in the digital ecosystem – spanning physical payments, digital payments, and cybersecurity. C&I provides solutions in the areas of cybersecurity, digital identity, artificial intelligence, Internet of Things, and fraud and risk management.

Responsibilities:

Oversee coordination and implementation of a strategic and high-impact internal and external communications program for C&I solutions globally

Partners with global and regional communications teams to tailor programs based on understanding of local business needs and priorities

Partners with product/B2B marketing organization to drive greater collaboration and connectivity in programs

Requirements:

Excellent written and oral communications skills; flawless editing to support clear ideas

Strong relationship management skills and ability to work collaboratively and deliver results with global, multi-cultural and remote project teams

Demonstrated track record of high-profile media relationships and placements

#J-18808-Ljbffr

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