

Temp Corporate Communications Manager

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Company: L'Oréal Middle East

Location: dubai

Category: other-general

The job posting is outdated and position may be filled

RESPONSIBILITIES

- Support the Corporate Communication Director in developing the country corporate communication strategy in order to develop awareness, build and reinforce L'Oreal Group's reputation over time.
- Build and implement a 360° external & internal communication strategy in line with the business strategy and Group Communication strategy
- Develop and execute a full calendar of communications activities
- Contribute to supporting and advising the Country GM and Country senior management with regard to corporate communication topics: develop communication tools: Q&A, key messages
- public speaking opportunities for country management committee
- Support and advise the Country senior management with regard to corporate communication topics
- Prepare spokespeople for interviews and advise for internal and external speeches
- Initiate, develop and manage internal communication projects/operations
- Organize internal communication events
- Support Crisis and Issues Management
- Monitor and map risks/ Prepare potential responses
- Develop and implement local philanthropy projects

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