

Trade Marketing and CX Manager Jobs in Dubai | GMG Careers

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The Trade Marketing and CX Manager is responsible for defining and managing the Trade Marketing Strategy in line with the regional objectives, HQ guidelines and the defined budget all to maximise the brands exposure/visibility.

Responsibilities:

Manage and oversee implementation/animation of POS/Boutiques according to regional wave plan is well implemented

Make sure HQ guidelines are respected

Manage and monitor VM implementation by team including orders of VM items and PLV stock management for new Boutiques, Point of Sales

Define, implement, and monitor the corporate VM guidelines and yearly strategy

Logistic and warehouse : manage stock and storage

Control VM Budget and follow up

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