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Trade Marketing Executive | National Food Products Company | NFPC Group

Dubai

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Location: dubai

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Trade Marketing Executive | National Food Products Company | NFPC Group Dubai

NFPC (National Food Products Company) was founded in 1971 with the establishment of a dairy production facility in Abu Dhabi

With an incredible portfolio of food & beverage products, NFPC currently has a fantastic opportunity for a talented Trade Marketing Executive to join our team.

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ESSENTIAL ACCOUNTABILITIES, RESPONSIBILITIES AND KPIs

Responsible for the execution of the annual trade marketing calendar

Support on the complete execution of trade marketing plans related to new launches for the business

Coordinate internally with all relevant departments to collect and analyze all information relative to the execution of the trade marketing calendar

Manage production, volumes, delivery and allocation of POSM based on agreed artworks with the brand team and volumes with the sales team for instore activations

Compile competitor activities based on planned market visits

Manage and act as the main link between external suppliers/agencies and the organization, for all activities related to the execution of trade

Assist in providing planograms using the planogram software to the sales team

Analyze data and trends, investigate issues related to execution, ability to identify solutions and

recommend actions

SKILLS AND QUALIFICATIONS

Bachelor's Degree or equivalent

3+ years of experience in a Trade Marketing role

Proven ability to identify and convert new business opportunities

Strong communication, negotiation and analytical skills

Don't miss out on this n't m exciting opportunity – apply now at dubaiofferz.com/#J-18808-Ljbffr

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