

Trade Marketing Executive – Skincare Industry Jobs in Dubai

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Company: Transguard Group

Location: dubai

Category: other-general

1- Trade Marketing Executive – Skincare Industry

Job: Full Time

Location: Dubai, UAE

Description:

We are currently recruiting for a Trade Marketing Executive for our trusted client in Skincare industry to be based out of their headquarters in Dubai.

Job Responsibilities:With market, shopper and consumer knowledge translate the brand ambitions and ATL plans into on-ground activity calendars – when the big moments are, suggested level of support by retailer

Manage Trade Marketing communication with the Marketing & Commercial Teams

Ensure the smooth and timely production of all POSM for UAE finding efficiencies in spend whilst upgrading our on-ground presence

Lead the continual review of promo strategy by channel by retailer, with inputs from other functions, in order to shape the promo plan accordingly

Job Requirements: Bachelor / Master's Degree

No of years' experience: 2+ years

Understands and integrates market & category's specificities of Beauty

Experienced in defining customized strategies by retailer and translating them into actionable plans#J-18808-Ljbfrr

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