

# United Arab Emirates Jobs Expertini®

## UAE National Trainee Program- Marketing Trainee

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Company: Ogilvy

Location: Dubai

Category: healthcare-practitioners-and-technical

### Our Vision:

Our vision is to inspire brands and people to impact the world. To create big ideas that make a significant contribution to the planet, society, and the bottom line. We believe in today's world this is the best way for our clients to achieve sustainable growth.

We achieve this by breaking down the barriers that restrict talent and ideas, we call this Borderless Creativity.

This is why our teams work fluidly across 5 capabilities Advertising, Experience, PR, Consulting and Health. This allows us to not only operate but also innovate at the intersection of capabilities and talent. We believe impact and magic lie at this intersection. Ogilvy scales this by seamlessly connecting and accessing the deep cultural expertise of 132 offices in 83 countries.

**Our mission :** We inspire brands and people to impact the world

**How we do it:** We innovate and operate at the intersection of people and capabilities

**What we do:** Borderless creativity

Today, Ogilvy is recognized as the world's leading creative agency. We are also one of the most effective networks globally.

### About Mematic Ogilvy:

Mematic Ogilvy is one of the leading creative networks in MENA with its flagship office in the UAE and a strong local footprint in the GCC and North Africa. It is part of the formidable worldwide WPP & Ogilvy network. It's the only truly integrated comms network – with Consulting, Advertising- Brand & Content, PR, Experience & Health under 1 P&L and under

single leadership. Memac Ogilvy is the most integrated modern creative and effective partner for client growth in MENA. We inspire brands and people to impact the world. We deliver on this by combining expert and new capabilities for modern marketing solutions, with solid project management expertise for agile and effective delivery as well as a thorough and passionate People agenda.

The agency is the most awarded Middle Eastern agency in Cannes as well as a big winner at the local award show Lynx. It has around 500 staff members.

### **What we're looking for:**

Memac Ogilvy is offering an exclusive Trainee Program designed for Emirati nationals who are passionate about pursuing a career in advertising and marketing. This program offers a unique opportunity for individuals to gain hands-on experience and insight into the diverse facets of our business through rotational placements in different departments.

### **To Succeed in This Role, You Need To:**

**Rotation through Business Units** Trainees will undergo a structured rotation program, spending two months in each of the following business units:

Strategy

Client Servicing

Public Relations (PR)

Social Media

Finance

Human Resources (People)

**Learning and Development:** During each rotation, trainees will work closely with experienced professionals, learning about the functions, processes, and responsibilities of each department. They will actively participate in projects, campaigns, and daily operations to gain practical knowledge and skills.

**Shadowing and Mentorship:** Trainees will have the opportunity to shadow senior staff members and receive mentorship to guide their learning and development journey. They will receive regular feedback and support to enhance their understanding and performance.

**Cross-Functional Collaboration:** Trainees will engage in cross-functional collaboration sessions, workshops, and team-building activities to foster teamwork, communication, and networking across different departments.

**Final Department Selection:** At the end of the program, trainees will have the opportunity to choose their preferred department based on their interests, strengths, and career aspirations. Memac Ogilvy will provide guidance and support to facilitate the transition into their chosen role.

**Qualifications:**

Emirati nationality with Family Book.

Bachelor's degree in a relevant field (e.g., Marketing, Communications, Business Administration, etc.)

Strong communication and interpersonal skills

Passion for the advertising and marketing industry

Ability to adapt to different work environments and tasks

Eagerness to learn and grow professionally

**Memac Ogilvy inspires brands and people to impact the world. We exist to create iconic, culture-changing, value-driven ideas for our clients.**

Borderless Creativity is our lifeblood. We operate, innovate, and create at the intersection of our talented people, across advertising disciplines such as strategic thinking and distinctive idea creation, through a social-first approach — alongside our wider Memac Ogilvy family of Advertising, Experience, Health, Consulting and PR. Never have there been more opportunities available to communicate incredible ideas, impact culture, and influence consumer behavior. Paid advertising is a consistent, regular and controllable way of getting a business and brand's core message in front of consumers in a way that no other medium can. Creativity is our greatest differentiator as we transcend the status quo and shift culture.

**How We'll Support You**

Memac Ogilvy celebrates its people. Fully. Enthusiastically. Unhesitatingly. We'll empower you with the tools you'll need to succeed. We'll give you the autonomy to seek out new paths

and better ways of doing things. We'll support you with colleagues who are experts in their disciplines, drawn from across the Ogilvy network. And we'll provide opportunities for you to do work of which you'll be proud, with people you'll be proud to call your teammates.

Ogilvy is an equal opportunity employer and considers applicants for all positions without regard to race, color, religion or belief, sex, age, national origin, citizenship status, marital status, military/veteran status, genetic information, sexual orientation, gender identity, physical or mental disability. We believe in creating a dynamic work environment that values diversity and inclusion and strives to recruit a diverse slate of candidates to help us achieve that goal. At Ogilvy, our people are at the heart of what we do: a creative agency that sparks game-changing ideas across culture and business through collaboration, integrity, and a celebration of self-expression.

We believe in building powerful teams with purpose. This means hiring and nurturing talent across all races, ethnicities, religions, abilities, sexual orientation, and gender identities – and we relentlessly curate transformative initiatives that make our commitment to fairness, and equity a reality.

Our ultimate mission is to leave a positive impact on the world, creating a better future for all, while supporting and uplifting the global communities we serve. This is central to our mantra of Borderless Creativity.

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or status as a protected veteran.

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