

Unilever Careers | Assistant Brand Manager MET Jobs in Dubai

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Company: Unilever

Location: dubai

Category: other-general

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Description:

It's a significant opportunity to work with consumers across the key markets in the region on the core of one of biggest hair care brand in Unilever, and with a great team to work with that is

passionate to help girls explore opportunities across the world!

Job Responsibilities:

Work jointly with the Director to deliver locally nuanced concepts per market

Lead concept writing and development capturing the consumer insights.

Lead set up for consumer research with CMI partner

Co-lead Investor Board process and delivery of pre-reads

Job Requirements:

Strong performance track record

Experience in Global Brand Development with significant work on innovation development and delivery

Hair Category knowledge + beauty specific experience to complement

Crafting skill experience

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