

United Arab Emirates Jobs Expertini®

Vice President Entertainment

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Company: European Association of Zoos and Aquaria

Location: , , United Arab Emirates

Category: other-general

United Arab Emirates Job Identification 3092 Locations Posting Date 01/22/2024, 06:28 AM Job Schedule Full time Job Description In this role you will ensure that all show, atmosphere entertainment, character, events, technical and experience elements reach high standards of guest/audience engagement. Accountable for strategic vision, design and production, procurement, operational and financial efficiency, and all Entertainment aspects are safe in accordance with local codes, park policies and industry best practices. You will be responsible for ensuring the blending of these elements through both large overarching thematic and theatrical down to individual guest and colleague interactions and imbedding the delivery of the experience across all levels and departments. Acts as the internal brand ambassador and storyteller for the worlds and stories that have been created across all Facilities to include, but not limited to, Ferrari World Abu Dhabi, Warner Bros. World, SeaWorld Abu Dhabi, Yas WaterWorld and any other asset under Miral Experiences. Job Scope: Establishes and executes the Entertainment Department's vision and strategy. Recommends, develops and implements new events, experiences, entertainment and activations at the parks which could include but not necessarily be limited to events, shows, characters, and atmosphere entertainment. Continually improves entertainment and guest experiences to develop and maintain an organizational structure that services daily needs as well as building a platform for future entertainment and events capability at existing and future parks. Oversees the content development, management, training and development areas associated with entertainment and guest experience needs. Stays abreast of all new developments within the park's IPs, as well as industry trends at large, and identify opportunities to leverage them within Miral's

assets. Develops seasonal events, experiences, shows and atmosphere entertainment that are fully coordinated with the marketing and operational calendars of the parks. Oversees all Creative, Technical, Operational, Events, Production, Costuming aspects of Entertainment. Manages relationship with IP, where applicable, and other stakeholders across the businesses. Works collaboratively across departments to ensure smooth operations of standing programs and successful delivery of events and new offerings. Sources any required external and internal resources that may be required to fully design, develop and produce theatrical concepts. Works with the Procurement Department in outsourcing design, production and operations where needed. Works collaboratively with relevant stakeholders to establish a park-wide service delivery and interaction framework that enhances the overall atmosphere of the parks. Understands the overall market competitors' strengths and weaknesses, economic trends, supply, and demand in order to develop relevant entertainment programming. Develops and implements effective commercial revenue plans for business growth whilst maintaining flexibility to adjust and change with market conditions, where applicable. Establishes a network of working relationships with external vendors, suppliers and contractors through relevant internal procurement and legal frameworks. Develops and maintains a team structure that ensures appropriate staffing levels, high talent levels while maintaining cost effectiveness, and accounts for development and succession plans. Provides leadership, coaching and mentoring to colleagues. Provides direction to staff in career development, performance management and succession planning. Oversees departmental financial areas including labor and non-labor budgets, capital planning. To be considered for this role, you will need: Bachelor's degree or equivalent Entertainment management experience 10+ years of experiences within the Entertainment industry working across both operational, technical, production, events and creative teams. Senior leadership and communication skills Financial experience creating and managing budgets as well as financial reporting and forecasting. Experience with procurement and contracting. Events and project management and scheduling Demonstrated licensee/licensor experience working with global brands/IPs. Entertainment/Theater specific experience Master's degree in theatre and/or management 10 years of industry experience within the hospitality/resort and/or theme park/attraction industry Experience working in a multicultural environment. Pre-opening project experience Hands-on experience within an entertainment industry (writing, directing, producing, designing oversight)

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