

## VIE – CRM Coordinator Jobs in Dubai | Dior Careers

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Company: Dior

Location: dubai

Category: other-general

VIE – CRM Coordinator Jobs in Dubai | Dior Careers  
Job Responsibilities: Co-ordinate and deploy CRM & Clientelling communications with the help of the CRM Manager, using tools such as: Google Cloud, Adobe Campaign and Power Bi. Work on content creation, campaigns and data flow targeting setup.

Work closely with central HQ to identify and enhance automated email cycles per country, while ensuring loyalty programme communications and general commercial communications are deployed in a timely manner.

With the CRM Manager, report on yearly/monthly CRM KPIs and action plans per Market / Boutique.

Build monthly KPI dashboards per market and specific post-campaign reports (sales analysis, reporting and competition review).

Work closely with CRM Manager on coordinating and deploying core CRM projects such as the Loyalty Program, in-boutique customer relationship tools (Dior Connect), Data integration projects, Data use-cases projects and more.  
Job Requirements: Business School graduate or equivalent

Minimum 1 year of previous professional experience in CRM

Strong knowledge of CRM principles

Strong analytical skills, including high proficiency in Excel (advanced pivot, match, vlookup etc)  
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