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VIE Mission – Business Development Specialist | L'Oréal Dubai

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Company: L'Oréal

Location: Dubai

Category: other-general

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Our 36 international brands are divided into four unique Divisions: Luxe, Consumer Products, Dermatological Beauty, and Professional Products. Our 36 international brands include Kiehl's, Lancôme, Giorgio Armani Beauty, Yves Saint Laurent Beauté, Ralph Lauren, Clarisonic, Maybelline New York, Essie, Kérastase, IT Cosmetics, Prada Beauty, Biotherm, Shu Uemura, Viktor&Rolf, Maison Martin Margiela, Urban Decay, Redken, Vichy, La Roche-Posay, Diesel, Garnier, L'Oréal Paris, and more.

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Duties And Responsibilities

Roll out Medical brand strategy

Customer relations, event planning, congresses project management.

By customer Activation Calendar management.

Visibility brand guidelines rollout

Build Market & competition knowledge and intelligence.

Training Medical Sales Reps on brand knowledge

Rollout of medical influencer strategy

Knowledge And Experience

Minimum of 1-2 years' experience in a Medical /sales role or similar

Experience with Selective pharma or Medical Aesthetics.

Experience in data analysis

Medical knowledge

Team Training

Skills And Abilities

Organizational skills & reporting

Communication skills

Conflict management & Critical thinking

Strong Presentation skills

Data centricity

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