

Visual Merchandising Associate Jobs in Dubai | Al Tayer Careers

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Company: Al Tayer Group

Location: dubai

Category: other-general

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Description:

We are looking for a creative Retail Visual Merchandiser to promote and attract customers with attention seeking and eye-catching displays that will improve foot traffic into the store. The goal is to use visual merchandising to create something that the customers can relate to which would entice a passer-by to enter the store and encourage impact conversion, customer journey and environment setting and ambiance.

Job Responsibilities:

- a- Define, design, and implement a creative visual merchandising strategy
- b- Create appealing and eye-catching visual displays that lead the customer through the entire store
- c- Produce window displays, signs, interior displays, floor plans and special promotions displays – aligned with marketing, events and commercial messaging and initiatives

Job Requirements:

- a- Proven work experience as a Visual Merchandiser or Visual Manager
- b- Demonstrable visual design skills with a strong retail merchandising portfolio
- c- Solid experience in the field of visual merchandising, including window displays, signs, interior displays, and space utilisation#J-18808-Ljbfrr

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