

United Arab Emirates Jobs Expertini®

Visual Merchandising Specialist

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Company: Sephora Middle East FZCO

Location: United Arab Emirates

Category: healthcare-practitioners-and-technical

Position

Visual Merchandising Specialist

Profile

OUR MANIFESTO

At Sephora, we stand together, and we stand for something more. For empowerment, for exploration, for the opportunity to impact people's lives through the unlimited power of beauty. We embrace uniqueness, unleash creativity, and pursue progress every day. Sparked by energy and excitement, our passion is contagious. We are united by a common goal - to reimagine the future of beauty.

Reimagine your future, with Sephora.

OUR VALUE PROPOSITION:

We have a powerful culture that fuses aspirations, uniqueness, authenticity and valued by each and every Sephora member:

These are the values:

Beauty & Beyond:

We reimagine beauty by inspiring our customers, empowering people and helping them become the best versions of themselves.

Creativity Unleashed:

We encourage exploration, innovation and having fun.

Endless Evolution:

At Sephora you are empowered to choose your own path and accelerate your growth.

Boldly Authentic:

We celebrate diversity and embrace your unique and winning spirit.

Position Purpose

Support the Retail Manager in all areas of instore visibility and customer journey.

Work together with key stakeholders and suppliers for all instore installations, screens and animations across all markets.

Manage and facilitate conversations with internal and external stakeholders to ensure all 360 touchpoints are met.

Lead the execution and build of attractive instore designs for the different Instore Fixtures based on the requirements of the business.

Manage the design, coordination and installation of all Category Fixtures.

Manage the design and facilitation of all installations and customizations for key store fixtures, including but not limited to: Beauty Hub, Beauty Canopies, Gift Hub, Cash and Gifting Areas

Be the authority for Sephora Middle East Visual Merchandizing Guidelines.

Manage all necessary budgets related to visual merchandizing and category fixtures.

KEY ACCOUNTABILITIES

Liaise with cross functional departments to ensure all key messaging and touch points on the customer journey are relevant and impactful instore.

Coordinate all timelines, key documents, and trackers for all countries to ensure all deliverables and due dates are met as per concept, production, and delivery.

Coordinate all special project coordination activities including communication and updates from cross functional departments and the European/ Middle East Team.

Coordinate the maintenance of the yearly budget for all Merchandizing fixtures.

Manage LCD/ LED screen facilitation across all markets including resizing and customization of videos for individual content instore (Beauty Hubs, LCDs & LEDs).

Manage the Regional Store Window facilitation across all markets.

Manage all customization of visual merchandizing fixtures as required and ensure smooth coordination and execution with projects team and all other involved cross functional teams.

Create store guidelines for fixtures, Pop Ups and category fixtures as required and maintain up-to-date guide for Sephora Middle East on all VM fixtures.

Manage all necessary budgets related to visual merchandizing and category fixtures.

VISUAL MERCHANDISING

Coordinate the execution and build of attractive instore designs for the different Categories Fixtures based on the requirements of the business.

Manage all key category fixtures and coordination necessary to design, install and execute across all stores.

Manage all key store fixtures related to CAPEX and store openings and coordinate on all budget requirements as necessary.

Coordinate all Beauty Hub development and Design across new store openings.

Facilitate and coordinate all stages of the design, production and installation process and carry out quality control checks.

Coordinate the development and roll out of all category and service fixtures across the region.

Coordinate the maintenance of the Category Fixture Budget allocated and ensure cost optimization.

Manage the creation and maintenance of all Category and Permanent Fixture Guidelines.

Sourcing for key service fixtures including supplier assessment and contract negotiation.

Fixture maintenance end to end supervision and followup with all stores across the network.

Ensure all visual merchandizing fixtures are aligned with the store concept, format and design requirements.

AGENCY/SUPPLIER RELATIONS

Provide necessary information to the suppliers by way of supplier files, art elements and all other necessary production elements.

System Processing of all PO and Invoices including all supplier related creation and followup

Contribute to successful relationship with the suppliers, business partners.

Liaise and coordinate with suppliers and internal teams on smooth developments of special projects.

Close coordination and execution with the Projects Team on store openings, renovations and customizations.

SKILLS EXPERIENCE & PERSONALITY

The successful candidate should have a university degree and have prior work experience (2-3 years) in the marketing or visual merchandising field in a medium to large organization.

The candidate should also be fluent in English with excellent MS Office Skills (PowerPoint & Excel). They should possess strong communication and prioritization skills with the ability to work in a dynamic and fast paced environment. Willing and able to travel for business within the region and markets as required.

Most importantly, She/he needs to live and breathe the Sephora Culture, DNA and Employee Value propositions (EVP) with a passion for people and making a difference. She/he need to have excellent authentic communication and influencing skills and be energized by working in a fast paced, dynamic environment.

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