

WordPress Developer

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Company: Reu Ads

Location: sharjah

Category: other-general

Website Development: Design and develop responsive and visually appealing websites using WordPress, custom themes, and plugins to meet the client's or company's requirements. **Theme Customization:** Customize and modify existing WordPress themes or create custom themes from scratch to achieve unique and brand-specific designs. **Plugin Development:** Create and maintain custom WordPress plugins to add functionality and features to websites, ensuring optimal performance and security. **Content Management:** Set up and configure WordPress to enable easy content management for clients or content creators, including creating custom post types and taxonomies. **Troubleshooting:** Diagnose and resolve issues with WordPress websites, themes, plugins, and server configurations to ensure smooth operation. **Security:** Implement security best practices to protect websites from vulnerabilities and threats, including monitoring for updates and applying security patches. **SEO Optimization:** Implement SEO best practices, including optimizing website structure, metadata, and content to improve search engine rankings. **Performance Optimization:** Optimize website performance by improving page load times, reducing resource usage, and implementing caching mechanisms. **Collaboration:** Work closely with designers, content creators, and other developers to ensure seamless integration of design and functionality. **Documentation:** Create and maintain documentation for website structure, code, and processes to facilitate ongoing maintenance and future development. **Continuous Learning:** Stay updated with the latest WordPress developments, best practices, and emerging web technologies. **Qualifications:** **Education:** A bachelor's degree in computer science, web development, or a related field is preferred, but not always mandatory.

Relevant certifications and practical experience can be equally valuable. WordPress Expertise: In-depth knowledge and experience with WordPress, including theme and plugin development, customization, and optimization. PHP and MySQL: Proficiency in PHP programming and MySQL database management, as these are fundamental to WordPress development. HTML/CSS: Strong skills in HTML and CSS for frontend development and the ability to create responsive web designs. Version Control: Experience with version control systems like Git for collaborative development. SEO Knowledge: Understanding of SEO best practices and the ability to implement them in web development. Security Expertise: Knowledge of website security best practices, including securing WordPress installations and databases. Performance Optimization: Ability to optimize website performance for speed and efficiency. Problem-Solving: Strong problem-solving skills and the ability to troubleshoot and debug issues. Communication: Effective communication and collaboration skills to work with designers, clients, and cross-functional teams. Experience: 2-5 years of practical experience in WordPress development, with a portfolio of relevant projects. Familiarity with Web Standards: Stay updated with web standards, best practices, and accessibility guidelines. Detail-Oriented: Attention to detail to ensure pixel-perfect and error-free websites. Multitasking: Ability to handle multiple projects and meet deadlines.

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